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**Tilak
Maharashtra
Vidyapeeth,**
Pune (Ind)



Online
International Conference on

VISUAL COMMUNICATION



Venue

Tilak Maharashtra Vidyapeeth

Shri Jayantrao Tilak Sankul Auditorium,
7th Floor Main Campus, Gultekdi Pune-411037

Website : www.tmv.edu.in

Reach us on : 020-24403079/3057/3067

Email : tmvmasscommseminar@gmail.com

6th-7th January 2021

**Organised by
Faculty of
Modern Sciences
and Professional Skills**

About Department of Journalism and Mass Communication:

Department of Journalism and Mass Communication, Tilak Maharashtra Vidyapeeth is committed to create, motivate, encourage and nurture the upcoming talents pan India in the field of Film Production, Television, Media & Entertainment. Backed up by the principles of Shri Bal Gangadhar Tilak, the maker of modern India, Tilak Maharashtra Vidyapeeth strives hard to lead by example and puts every possible effort to create and provide its students world class infrastructure, facilities and academic experience. Since its inception in 1921, the Vidyapeeth is known to have finest, state of the art and world class facilities and faculties.

The Department of Journalism and Mass Communication, TMV offers a wide range of courses, starting from skill development certificate courses, up to Master's Degree. It is the only university in India which offers every possible specialization in the field Film Making, Media and Entertainment.

Call for papers :

Research Papers from Academicians, Research Scholars, Professionals and Students are invited on the conference theme and sub themes as given above.

Note :

Papers selected by the Editorial Board will be published in **Web of Science Journal** and rest of the papers will be published in Mahratta Online ISSN Journal (www.mahratta.org)

Abstract Submission:

- 1.Length : Minimum 300-350 words excluding Title and Keywords.
- 2..Font : Times New Roman, 12 point
3. Spacing : 1.5
- 4.Title Page : Title, Author(s), Affiliation and other related details
- 5.Key words : not less than 5

Full Paper Submission: Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references.

Authors should adhere to the following Particulars:

1. Length 2500 – 5000 words excluding Title; **2. Font** Times New Roman, 12 point; **3. Spacing** 1.5; **4. Title** Page Title, Author(s), Affiliation and other details; **5. Format** : APA format of citation.

Themes:

- Visual communication technology;
- Applications of visual communication technology;
- Advances in visual communication technology;
- Visual communication and interaction ;
- Visual interaction through multimedia;
- Visual approaches for knowledge discovery;
- Computational aesthetics;
- Visual and immersive analytics ;
- Graph drawing and network visualization ;
- Information visualization ;
- Graphical user interface design ;
- Aesthetics in visual communication ;
- Influence of visual arts and design ;
- Visual modeling languages and UML ;
- Visual communication metaphors ;
- Visual programming languages ;
- Visualization on mobile devices ;
- Visualization in virtual, mixed, and augmented reality ;
- Sketching & Painting;
- Human-computer interaction;
- 3d animation technologies and recent developments ;
- Communication technologies in television industry ;
- Film Making and video production ;
- Graphic design ;
- Professional photography ;
- Web design.

Note: Any other topics related to theme are allowed.

Registration Fees:

For Attending the Conference:
Rs 500/- (Includes
Participation Certificate)

Registration Fees:

For Online Paper Presentation
& Publication : Rs 2500



MEDIA MEMES
Digital Poster Competition
for Students

Entry Fee : 200/-
(Submission Deadline: 25th Dec 2020)